

Wisdom-Based Accompaniment

Helping you live & lead wisely



Advising • Coaching • Consulting

Unique Challenges

Christian executives have unique challenges. Not only does your role make a total claim on every aspect of your life, but so does your faith, calling, and values. You are trying your best to lead a group of people with diverse personalities and motivations toward a unified vision, all while trying to balance the rest of the demands, expectations, complexities, and responsibilities of your position.

You undoubtedly feel the **weight** of all of this as you are looked to by your partners, employees, and vendors to be an expert in an extensive range of areas. Not only are you the chief visionary and strategist at times, but also expected to be the chief innovator, change agent, conflict resolver, mentor, and motivator.

If I'm close to articulating your current reality, then here's what I also know about you:

- More often than not you feel frustrated, confused, and even isolated;
- Perhaps you are even a bit afraid or struggle with imposter syndrome—that feeling like you're not good enough or not the right person for the job;
- To top it all off, you can't discuss personal or organizational struggles and roadblocks with your employees and don't want to take them home.

Despite these challenges, you **desire to flourish** in all aspects of life, both professional and personal. You want to be profitable in your endeavors, but you also want to do so with a meaningful purpose. You further desire to be aligned in your faith, calling, and values so that you can have Kingdom influence in your day-to-day work and overall career.

Am I on the right track?

Trusted Confidant

I'm going to take this a step further. I'm also guessing that you wish you had someone in your corner who is a **trusted confidant**, someone who can meet you where you are, who takes the time to understand your unique context, and who can then offer you wisdom - not just conventional, street-level wisdom. I'm talking about timeless biblical wisdom.

But this confidant can't be just anybody. They need to be someone you can **relate with**. They need to be someone who understands the unique demands on your life, the internal and external expectations you need to manage, and the complex dynamics you need to navigate each day.

If what I have described is true of you right now, **you are not alone**. Consider these statistics:

“49% of CEOs lack a sufficient network and often struggle with feeling alone” - CEO Perspectives Survey by PwC

“73% of CEOs believe their role has become more complex in the past year, citing facts like geopolitical tensions, inflation, and climate change” - CEO Perspectives Survey by PwC

“93% of executives feel pressure to achieve both short-term financial results and long-term value creation; this balancing act adds significant stress and complexity to the CEO role” - McKinsey's 2023 Global Survey of CEOs

Experienced Leader



I have struggled with expectations, demands, and responsibilities. I've dealt with that same sense of frustration and isolation. It can be a **lonely road**, but it doesn't have to be. There have even been times in my professional life when I've questioned everything. I was successful and earning a great living, but was wondering whether it was all worth it. Worse, I have also experienced being successful at something I didn't feel called to do. Confused, overwhelmed, unclear - I've been there.

Although I have not walked in your specific shoes, **I can certainly relate**. God has been gracious to me over the years by providing me with trusted friends and advisors who helped me get unstuck and navigate the way forward.

The combination of my diverse experiences across several fields, my educational journey, and my God-given skills, have uniquely prepared me to be an advisor for others. I'm an **experienced leader** who can walk alongside you with empathy, expertise, biblical wisdom, and a lot of humor.

Active Listener

I've learned how to be an active listener, attuned to the **whole person**. I enjoy trying to make sense of people's backgrounds, personalities, and experiences. Part of this is testing assumptions, looking for blindspots and biases, and understanding strengths and weaknesses. All of these have an immediate bearing on your role as a leader.

Listen to this ancient proverb from King Solomon, one of the wisest leaders in history:

“The purpose in a man’s heart is like deep water, but a man of understanding will draw it out” - Proverbs 20:5

I aim to pursue this level of understanding with everyone I advise, to help others discern and draw out what is often deep within their hearts and minds. I do this by being a Sounding Board, Strategic Partner, Coach, and Counselor. I gather data, conduct research, ask questions, make observations, and pray. Then, I make recommendations and suggestions, all informed by **biblical wisdom**.

We all need wisdom each day. I desire to help you tap into more of this wisdom. But what exactly is wisdom? After years of studying the topic of wisdom in Scripture, here is my definition:

Wisdom is the knowledge, character, skill, and conduct needed to recognize God’s will, internalize God’s Word, and mobilize in God’s ways, so that we might please Him and flourish in every way.

Customized Service

I want more of this kind of wisdom. I'm sure you do too. But wisdom cultivation and acquisition isn't for the faint of heart—it takes tremendous effort. The time and effort involved in acquiring wisdom is one of the main reasons wisdom is so rare in our modern society. We are often more enamored by quick hacks and surface-level remedies. But I can assure you, it is worth the effort to acquire and apply God's wisdom.

Over the past few months, I've developed **Wisdom-Based Accompaniment (WBA)**. It's a customized service offered to organizational leaders like you to help integrate your personal and professional lives and flourish in every way. This integration includes your relationship with God, your relationship with self, your relationship with others, and your relationship with the rest of creation.

Wisdom-Based Accompaniment further helps leaders to align everyday choices with their internal compass, morals, values, and biblical worldview. As a result, WBA as a form of advising might include coaching, consulting, and even counseling. WBA will help you rise above the day-to-day operations to refocus on the bigger picture of life.

Customized Service

Consider these additional outcomes of **Wisdom-Based Accompaniment**:

Helping you identify your God-given purpose and giftings, so you are more prepared to accomplish your business and life goals	Helping you develop self-awareness, emotional intelligence, and overall performance by identifying unexamined assumptions and biases
Helping you think out loud, test ideas, identify areas for development, and revisit your most challenging, persistent problems	Helping you manage your time, your thoughts, your emotions, your wellness, and your spiritual formation
Helping you think critically and strategically by projecting the possible short- and long-term ramifications of decisions	Helping you extract and test your goals and dreams, and then develop the paths to get you there
Helping you research , gather data, identify , and acquire additional resources	

I'm convinced all of this is not only possible, it's also **what you truly need**. We all need someone who is consistently there for our best interest and that of our organization. I would like to be that someone for you.

The A.C.E. Model

Here is a model of what **Wisdom-Based Accompaniment** will look like for you in three phases of engagement—Phase 1: ACTIVATE; Phase 2: CULTIVATE; Phase 3: ELEVATE. This A.C.E. model proposes a holistic approach to advising, focusing on activating potential, cultivating strengths, and elevating performance. Here's an outline:

<p>Phase 1: ACTIVATE (15-30 days)</p>	<ul style="list-style-type: none"> • Objective: Identify and remove barriers to progress. • Activities: <ul style="list-style-type: none"> ◦ Diagnosis: Analyze current state, identify challenges and bottlenecks. ◦ Awareness: Raise awareness of opportunities and potential. ◦ Motivation: Understand calling and ignite commitment to change. ◦ Unblocking: Remove obstacles, streamline processes, and empower action.
<p>Phase 2: CULTIVATE (180 days)</p>	<ul style="list-style-type: none"> • Objective: Enhance core strengths and capabilities. • Activities: <ul style="list-style-type: none"> ◦ Development: Train, coach, and provide resources to improve skills and knowledge. ◦ Collaboration: Foster teamwork, communication, and shared ownership. ◦ Innovation: Encourage creative problem-solving and new approaches. ◦ Optimization: Refine existing processes and systems for efficiency.

The A.C.E. Model

Phase 3: ELEVATE (TBD)

- **Objective:** Achieve sustainable high performance and growth.
- **Activities:**
 - **Implementation:** Execute plans and strategies for improvement.
 - **Measurement:** Track progress, analyze results, and make adjustments.
 - **Scaling:** Expand successes and replicate across the organization.
 - **Sustainability:** Embed new practices and behaviors for long-term impact.

Additional Considerations:

- **Customization:** The model is tailored to your specific needs and challenges.
- **Iteration:** The phases are not always linear; there may be overlaps and revisits.
- **Collaboration:** Actively involve stakeholders throughout the process.
- **Outcomes:** Focus on clear, measurable goals and desired outcomes.

Benefits of this Model:

- **Holistic approach:** Addresses various aspects of organizational performance.
- **Sequential stages:** Provides a clear roadmap for progress.
- **Action-oriented:** Emphasizes implementation and results.
- **Sustainability:** Focuses on long-term impact and building capability.

Costs Involved

At this point you might now be thinking, “What will all this cost, and what are the requirements?” To start, this kind of engagement will require humility on your part. It takes humility to even start the process of seeking out advisors. Choosing **Wisdom-Based Accompaniment** will also require a commitment of time, money, honesty, authenticity, vulnerability, trust, a willingness to listen, and an openness to new perspectives and ideas.

I’ve been working with the director of a graduate-level education institution. He reached out to me to help him develop the executive skills needed to lead his team while taking the organization to the next level of. But this wouldn’t be taking place without humility, honesty, and a willingness to grow on his part.

Regarding the cost, I’ve budgeted at least five hours for **Phase 1 (ACTIVATE)**. Phase 1 will include a complimentary, one-hour initial consultation. The remaining time will be used for various assessments, the vital time needed to interpret the findings, and the time to share that feedback with you. Phase 1 will cost \$500 + \$138.99 (for two assessments).

Phase 2 (CULTIVATE), the period of 180 days, will cost \$795 each month. This will include our bi-monthly meetings, the additional time I spend before and after conducting research, gathering resources, etc. This also will include our ongoing interactions outside of our scheduled meetings. In addition, you will have access to a private podcast and reports where I share common challenges, case studies, and biblical wisdom related to some of the other executives that I am working with.

I believe all of this will be extremely beneficial to you and your organization. If you choose to extend **Wisdom-Based Accompaniment** beyond Phase 2, we will keep that same monthly rate.

Costs Breakdown

Here's a breakdown of the costs:

<p>Phase 1 (15-30 days) ACTIVATE [\$500 + \$138.99]</p>	<ul style="list-style-type: none"> • Initial Consultation • Research-based Evaluation <ul style="list-style-type: none"> ◦ Birkman ◦ Clance IP Scale ◦ CliftonStrengths Assessment (\$59.99) ◦ How To Fascinate (\$79) ◦ Leadership Circle Profile™ 360° • Data-informed Interpretation <ul style="list-style-type: none"> ◦ Findings ◦ Feedback
<p>Phase 2 (180 days) CULTIVATE [\$795 monthly]</p>	<ul style="list-style-type: none"> • 1.5-hour session (2x a month) • Weekly times to research, gather resources, interact • Quarterly sessions to review/strategize
<p>Phase 3 (TBD) ELEVATE [\$795 monthly]</p>	<ul style="list-style-type: none"> • 1.5-hour session (2x a month) • Weekly times to research, gather resources, interact • Quarterly sessions to review/strategize

Soul Care



“Commit your work to the LORD and your plans will be established.”
Proverbs 16:3

What’s at stake here? A lot! Proverbs 24:14 says that wisdom is such for our souls. At the end of the day, **Wisdom-Based Accompaniment** is about soul care *before* it’s about clarity, productivity, and profitability. I want to ensure you align with your calling, values, and vision. I want to help you maximize your personal and professional potential. I want to help you minimize mental clutter and stress. I want you to **flourish** in every way, as a person, spouse, parent, and leader. Blessings await! “Blessed is the one who finds wisdom” (Pr 3:13).

Languishing is no fun, neither is a lack of purpose or meaning. God hasn’t designed us to try and manage it all on our own. An approach like that will lead to burnout and breakdown. This is one of the practical reasons Solomon writes the following—“Do not lean on your own understanding...be not wise in your own eyes” (Pr 3:5, 7). “Where there is no guidance, a people falls, but in an abundance of counselors there is safety” (Pr 11:14). “Without counsel plans fail, but with many advisers they succeed” (Pr 15:22).

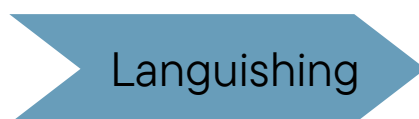
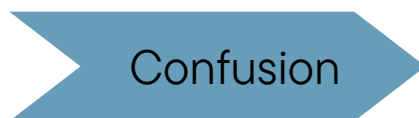
Start the Process

What do you think? Are you ready to embrace this plan? You can keep the status quo and remain in your comfort zone or stuck. You can continue to languish alone, feeling like no one else can relate to what you are experiencing. You can also overpay for another program that tries to fit you into its mold while having components that aren't as helpful.

I encourage you to take me up on this offer! Invest in yourself and your organization! Just decide right now to **start the process**. If you're tired of walking alone in your executive role, you can change that today.

Contact me for a free, confidential consultation to see if **Wisdom-Based Accompaniment** is right for you.

Note: I'm limited in working with a certain number of executives and the \$795 monthly rate is only available until the end of March.



Contact Information



Email:
bobo@ninetytwelvegroup.com

Cell: (404) 550-9995

Web:
www.ninetytwelvegroup.com

I've spent the past 20+ years helping leaders and organizations in the fields of business, education, and international development. Along the way I've founded and led three different nonprofit organizations, as well as several companies.

I started the Ninety Twelve Group in 2014 after transitioning out of education full time. The name comes from Psalm 90:12 where Moses prays, "So teach us to number our days that we may get a heart of wisdom".

Through this work I've helped other leaders and entrepreneurs plan, launch, and grow their organizations with consulting and strategic planning. In 2021-2022, I helped start The Judson School, a community-based private school serving the Judson Mill community of Greenville, SC.

I'm also a managing partner of SorenBeck Properties, a real estate investing company based in Philadelphia. While in Philly, I was also the founder and team leader of Bobo Beck & Co., an award-winning real estate company within Berkshire Hathaway HomeServices, one of the largest brokerages in the country.